



Contact:
Adriana Villarreal
Orquesta Communications
(713) 459-3495
adriana@orquestacomunications.com

MEDIA ADVISORY

Families invited to Northline Back-to-School Bash to kick off Tax-Free Holiday Weekend

Face painting, cheerleaders, balloons, music and more at Northline Commons event on Friday, Aug. 15

August 8, 2007—One of Houston's newest urban, open-air shopping destinations, Northline Commons is kicking off the tax-free weekend with a back-to-school celebration complete with music, face painting and balloons for children, performances by school cheerleaders, and more.

The start of school is right around the corner and as families take advantage of **tax-free savings this weekend**, they'll be hosted to a **Northline Back-to-School Bash on Friday, August 15, from 12 p.m. - 2 p.m. at Northline Commons, 4440 North Freeway, 77022.**

The tax-free holiday weekend runs from Friday, August 15 until Sunday, August 17. Shoppers will get a break from state and local sales taxes just in time for back-to-school. Families can expect to save tax fees on most clothing and footwear priced under \$100.

The back-to-school bash will be held across from Marshalls, Northline's newest store, which offers customers brand name fashions at prices up to 60-percent less than specialty store prices. Palais Royal, Footlocker, and Melrose also are among the retailers in the 460,000-square foot commons center helping families at Northline with their back-to-school shopping.

Northline provides shoppers a new commons center to run all of their errands. Houstonians can eat, shop, bank, and more, all at Northline's convenient open-air center. Northline Commons is located at 4400 North Freeway, 77022, on the corner of Crosstimbers St. and I-45 North. For more information, please visit www.northlinecommons.com.

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